

JOHN L HANSEN
PARTNER, INTELLECTUAL
PROPERTY LEAD, AMERICAS



Expert Information

Qualifications

BS Finance (major), Economics
(minor)
CPA
CFF
CLP
CGMA

Professional Memberships

AICPA

Services

Intellectual Property [Commercial Damages and Valuation](#) [Forensic Accounting and Investigations](#)

Industries

Financial Services, Healthcare and Life Sciences, Production and Manufacturing, Sports and Entertainment, Technology, Media and Telecoms

Expert Highlights

- More than 200 expert appointments.
- Proven as a credible expert witness under cross-examination in litigation and arbitration.
- Specialises in intellectual property infringement and misappropriation.
- Recognised as a leading testifying expert on intellectual property by Intellectual Asset Management Magazine (IAM).
- CPA, CLP, CGMA and CFF.

John L Hansen is a Certified Public Accountant with more than 30 years of experience. He has been appointed as an expert on hundreds of occasions.

John has testified as an expert on damages and economic issues in trial and arbitration, state courts, federal courts and before the International Trade Commission. He has presented declarations and deposition testimony before the Patent Trial and Appeal Board and participated in settlement negotiations and mediations for disputed values in excess of over \$250 million.

John is an experienced consultant, supporting companies on economic, accounting and damages matters in a wide variety of industries from entertainment and sports to technology, construction, and finance. He has analysed and addressed lost profits, price erosion, reasonable royalties, unjust enrichment, increased costs, and diminution of asset and business value. John's experience spans intellectual property, commercial damages, class action, forensic accounting, and valuation matters.

John specialises in evaluation of the financial impact of alleged intellectual property infringement and misappropriation including patents, trademarks, copyrights, and trade secrets. He has assisted clients with Section 337 investigations before the United States International Trade Commission, addressing domestic industry and remedy issues. He has also consulted on the valuation and licensing of intellectual property.

John is a Certified Licensing Professional, a Chartered Global Management Accountant, and is Certified in Financial Forensics by the American Institute of Certified Public Accountants (AICPA). He has presented on financial, accounting and damages issues, along with

Regional Experience

Americas

intellectual property valuation and licensing, to university and industry groups such as the Licensing Executives Society, the University of California Hastings College of the Law, Stanford University, and Santa Clara University School of Law.

Contact

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