

# PAUL K MEYER

PARTNER, JOINT FORENSIC  
ACCOUNTING & COMMERCIAL  
DAMAGES  
LEAD, AMERICAS AND GLOBAL  
INTELLECTUAL PROPERTY LEAD



Thought Leader - USA -  
Forensic Accountants 2024

Consulting Experts -  
Forensic Accountants 2023

IP - Experts 2023

Investigations Forensic  
Accountants 2023

IAM recommended Expert  
Witness

## Expert Highlights

- CPA, CFE, CPA-ABV.
- More than 500 expert appointments.
- Global FRAND licensing determinations including testimony in US Federal Courts, US International Trade Commission and High Court of England and Wales, including Interdigital v. Lenovo.
- Successful testimony in two of the largest copyright infringement trials in US history: Oracle v. SAP (Enterprise Software) and Mattel v. MGA Bratz (Fashion Dolls). Testimony on behalf of plaintiff, Oracle, the jury awarded \$1.3B for copyright infringement, reported by Bloomberg as largest verdict in history.
- Identified as a leading testifying expert on intellectual property valuation by IAM and the Wall Street Journal.

Paul K Meyer has 40 years of experience consulting on financial, accounting, valuation and damages matters. He has been appointed as an expert in over 500 matters.

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**Paul Meyer is a distinguished practitioner lauded for his substantial experience navigating complex IP-related damage valuations and licencing matters.**

### WWL IP – Experts 2023

Paul has testified in over 250 depositions and approximately 75 trials and major arbitrations in US state and federal Courts, the High Court of England and Wales, the International Trade Commission, the London Court of International Arbitration (LCIA), and the International Court of Arbitration of the International Chamber of Commerce (ICC). He has evaluated and quantified hundreds of economic damages claims including breach of contract, fraud, and competition matters. He also has

## Expert Information

### Qualifications

BS Commerce

CPA  
CFE  
CPA-ABV  
CFF  
CLP

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### Professional Memberships

AICPA; CAL-CPA Society; INTA,  
LES, ABA

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### Services

[Commercial Damages and Valuation](#)  
Intellectual Property

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### Industries

Healthcare and Life Sciences,  
Sports and Entertainment,  
Technology, Media and Telecoms

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### Regional Experience

Americas, Europe

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significant experience in class action matters including the analysis of issues related to class certification, as well as damages.

Paul is recognized as a leading practitioner in the valuation of proprietary properties, systems and platforms, including enterprise software; application software; integrated circuits; content delivery networks; mainframe data storage systems; cloud-based platforms; video gaming platforms; online commerce and auction platforms; industry leading audio codecs and video codecs; and air interface standard essential technologies including cellular, Wi-Fi and Bluetooth. Over the past 30 years, Paul has provided expertise and analyses on intellectual property valuation and licensing matters in a wide range of industries. This extensive experience includes analysing financial and economic damages related to alleged infringement and misappropriation of patents, trademarks, copyrights, and trade secrets. He has consulted and valued computer hardware and software, integrated circuits, search engines, cellular communications, consumer goods, agricultural equipment, athletic footwear, medical devices, pharmaceuticals, and life sciences, as examples.

Paul has extensive experience in determining royalties for technology subject to FRAND requirements in various jurisdictions around the world. In Apple v. Qualcomm FRAND litigation, his disclosure of proposed trial testimony to the Court stated, "... issues surrounding FRAND licensing including Apple's, the CM's and Qualcomm's licensing practices, as well as the royalty that would apply to making, using, selling, offering for sale and/or importing products, encompassed by any valid, standard-essential, non-exhausted and infringed patent claims at issue in this lawsuit". Paul provided evidence at trial on behalf of Lenovo in the Interdigital v. Lenovo worldwide FRAND dispute venued in the High Court of England and Wales where the Court determined a global FRAND rate.

Paul is a Certified Public Accountant, Certified Fraud Examiner, and Accredited in Business Valuation (CPA-ABV). He held various appointments for over 25 years at Stanford University, including Adjunct Professor and Consulting Professor, within the School of Civil and Environmental Engineering.

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Paul Meyer stands out in the market for his “real in-depth experience” in complex business valuations and damages analyses, with particular expertise in the IP and technology sectors.

**WWL Thought Leaders – USA – Experts – Forensic Accountants 2024**

## Contact

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