



Expert Highlights

- Chartered Engineer with broad, pan-industry experience.
- Proven as a credible expert witness under cross-examination.
- Expert in aviation, human performance, and associated disciplines.
- Senior leadership experience.
- Unrivalled expertise in specialist and niche areas of aviation.
- Considerable experience of complex contracts and programme management.

Ross Priday is a Chartered Engineer with over 30 years of experience. He has been appointed as an aviation expert on 25 occasions.

Ross is a fully qualified and experienced expert witness undertaking technical and engineering analysis and investigation of aviation related incidents and accidents, and maintenance error management. He provides expert testimony to the courts and the coroner and has been cross-examined in arbitration.

Ross served in the Royal Air Force (RAF) for 26 years as a principal engineer, executive officer, and the chief engineer for the RAF Aerobatic Team (The Red Arrows). He is experienced in strategic safety leadership and safety management; project management including developing, delivering and leading multiple, complex, high-value and high-profile programmes, worldwide; and is a qualified classroom instructor for aviation, safety and human performance subjects.

Ross specialises in understanding 'the human in the system', with a deep knowledge of just culture theory and application, systems of support, and organisational competence. His expertise includes legal accountabilities, regulatory compliance, and effective system controls.

Ross is a fellow of the Royal Aeronautical Society. He is widely qualified across various aeronautical and engineering disciplines along with specialist training ranging from airworthiness and post-crash management to Bond Solon training in civil law, written evidence, and court room skills. He is also a fully qualified professional workplace mediator. Ross has been published on numerous occasions regarding matters of just culture, compliance management, and human factors and he speaks regularly at aviation safety conferences and events around the world.

Expert Information

Qualifications

CEng
MA Professional Development in Management and Leadership
BSc (Hons), Engineering Management
BTEC HNC, Aeronautical Engineering
BTEC ONC, Engineering Aerospace Studies

Professional Memberships

FRAeS

Services

[Engineering, Architectural and Technical](#)

Industries

Aerospace and Defence,
Environment and Climate Change,
Healthcare and Life Sciences,
Marine and Shipping, Transportation Infrastructure

Regional Experience

Africa, Americas, Asia, Europe,
Middle East, Oceania

Contact

Email: rosspriday@hka.com

Location:
100 Victoria Embankment
London, EC4Y 0DH
United Kingdom